

**Northfield Village Caucus
4/23/2015 7pm**

Caucus Members Attending April 2015: (12)

Patrick McCarthy
John Kemper
Ruth Lucchesi
Marsha Balsamo
David Woodyatt
Kathy Estabrooke
Bill Gould
Frank Charhut
Al Chircop
Jonathan Don
Keith Reed
Cricket Trutter Hauff

Guest

Steve Gutierrez – Village of Northfield

Call to order 7:04 pm

1. Approval of Agenda

Motion: Bill Gould
To approve
Second: Keith Reed
Vote: Approved by voice, no dissents

2. Approval of January 2015 Minutes

Motion: Frank Charhut
To approve
Second: Al Chircop
Vote: Approved by voice, no dissents

3. Ratification of Caucus Officers

Motion: Chair (Jon Don)
To approve:

- Jonathan Don succeeding Tracey Mendrek as Chair
- Frank Charhut succeeding Jonathan Don as Treasurer
- Patrick McCarthy succeeding Kathy Estabrooke as Secretary
- Al Chircop continuing as Vice Chair.

Second: Bill Gould
Vote: Approved by voice, no dissents

4. Membership Committee Report

There was a discussion regarding the decrease in members for the Caucus. Major issue is that normal turnover is not being offset by new members. Finding new members should be a priority.

Emphasis should be placed on finding members for precincts with lower proportional representation on the Caucus (for example Precinct 44 has only 1 member).

Jon asked for members to consider how we can add new members and discuss at next meeting or contact him or Keith Reed.

Keith commented that low participation of current members is another issue.

Kathy said we should consider calling members who have not attended.

Main option proposed was to not reenroll members if they have missed all meetings during the past year for a new term.

Al mentioned that we should also make sure to let members know the important speakers we have and the value provided by attending these meetings.

5. Treasurer's Report

NOTE: Followed Agenda Item #6 to accommodate availability of the guest speaker.

Frank provided our recent Income Statement.

There was a motion to move all money into Checking and eliminate the Savings account.

Motion: Marsha Balsamo

Second: Al Chircop

Vote: Approved by voice, no dissents

6. Village Community Development and Identity Initiative

Steve Gutierrez – Village of Northfield

Jon introduced Steve from the Village of Northfield to discuss the current village branding initiative.

Steve talked about the importance of the brand to ensure the way we see Northfield is how we are perceived to the outside.

Potential tagline is just a suggestion – the important message is that we are going to be promoting the village for new employers, customers, and residents.

Members are encouraged to attend future meetings on this topic.

7. Caucus Objectives

Jon readdressed the point that we need new members.

Jon commented on the need to be more actively involved with the Village so we are aware of what is going on and can be informed when discussing our objectives.

Al commented that we have a small number of the same people who attend the Village Council meetings. He stated that everyone needs to be involved in some major meeting concerning the village.

Patrick commented that he has been attending the Community Engagement meetings for Sunset Ridge future construction (Capital Improvement).

8. New Business

Al commented that all 3 candidates recommended by the Caucus were elected to the Village Council.

Kathy still has car stickers available for sale.

9. Adjournment

Motion: Patrick McCarthy

To adjourn

Second: Al Chircop

Vote: Approved by voice, no dissents

NOTE: Next Meeting is Thursday, July 23 at 7:00pm at the Clarkson Park Lodge.

Respectfully submitted,
Patrick McCarthy,
Secretary - Northfield Village Caucus