

**Northfield Caucus
2020 Nominating Committee
Meeting – July 9, 2019**

Meeting convened at 5:35 pm. Those present: David Woodyatt, Keith Reid, Jon Don, Ericka Foster, Al Chircop (chair). The following was discussed:

1. Positions to be filled in April 2021 and to be recruited in late 2020.

Village President: Joan Frazier
Village Trustees(3): John Goodwin
Greg Lugmus
Tom Terrill

The President and Trustees all have served one term. They may or may not decide to stand for another term. It is premature to raise the subject now, but will be done around our Spring 2020 kickoff.

2. Tentative Schedule for Nominating Committee :

May 2020	Start informal messaging
July 2020	Open request for applications
October 2020	Interview Applicants
November 2020	Town Hall Meeting

In light of election cycle changes by the village, the Caucus will move its interviews and Town Hall meeting back by 5 to 6 weeks.

3. Lessons Learned from 2019 election experience:

- a. Caucus needs stronger representation in precincts 23 & 37.
- b. Residents place emphasis on longer standing residents of the community
- c. Voters do notice the relative effort of candidates in getting their votes
- d. Caucus communication must integrate social media – The web site is insufficient. – and we must have regular and constant messaging.
- e. Residents have expressed a desire to see issues discussed – challenge is that there are minimal issues, and they are short duration, when there are some to create a meaningful dialogue – there is a disconnect. Other candidates raised non-existent issues to have something to talk about.
- f. The platform really needs a hard review – some in the committee believed the review should be done by the Caucus itself. Others believed the review needed to bring in the village voting population as part of the Caucus messaging.
- g. In recruiting candidates, the Nominating Committee needs to put applicants on notice that they are likely to need to work hard to secure their election
- h. The Caucus in general will need to understand that it will need to step up with more effort and activity to support its candidates

4. Other business:

- a. Agreed to meet in mid September

Meeting adjourned at 7:30 pm.

